

MARCH 2018

**IT LIST 2018: The Best New Hotels in the World**

# TRAVEL + LEISURE

## The Hotels Issue

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Charms of  
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**An Island  
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# Bay Watch

These welcome additions to the San Francisco hotel scene are as diverse as the city itself—which means there's a place tailor-made for every type of traveler. BY ANNA FURMAN



## HOTEL ZEPPELIN

### Theater District

Kitschy seventies touches like psychedelic wallpaper in the bathrooms and turntables in guest rooms give this 196-room property a playful vibe—one that's rounded out by a game room outfitted with Skee-Ball and shuffleboard. But despite the pops of

avocado green and mustard yellow, Zeppelin feels fresh and modern. With its affordable price point—not to mention the high-energy Mantel Bar, complimentary bike rentals, and convenient location just west of Union Square—it's an ideal destination for travelers looking for a place with a youthful spirit. [hotelzeppelin.com](http://hotelzeppelin.com); doubles from \$199.



## SAN FRANCISCO PROPER HOTEL

### Mid-Market

Reimagined by L.A.-based interior designer Kelly Wearstler, this 114-year-old flatiron building now has remodeled interiors, two restaurants serving globally inflected American cuisine, and a fitness center. The lobby is outfitted with citrus-hued velvet settees and mismatched wallpaper patterns punctuated with

Cubist-style paintings, while each of the 131 guest rooms has retro gilded accents and bathrooms stocked with Aesop products. The rooftop bar (whose quirky cocktail menu was conjured up by the Trick Dog team, with drinks like a negroni-topped piña colada) has become a sceney gathering spot on this still-scruffy stretch of Market Street, a few blocks from high-profile tech companies Twitter and Uber. [properhotel.com](http://properhotel.com); doubles from \$350.

## Checking In



### HOTEL KABUKI

#### Japantown

A \$31 million renovation added a Japanese-garden-facing fitness center and yoga studio to this soaring, 16-floor hotel. Nods to the neighborhood's cultural history are woven throughout: you'll find *shou sugi ban* (Japanese charred wood) in the lobby, *shibori* fabrics in the guest rooms, and a curated selection of Japanese beers, whiskies, and sakes in the bar. The hotel's proximity to the Kabuki Spring & Spa (where guests have complimentary access), Fillmore Street boutiques, and excellent sushi and ramen bars boosts its appeal. [hotelkabuki.com](http://hotelkabuki.com); doubles from \$179.

### LAUREL INN

#### Pacific Heights

Set amid stately Victorian mansions and within walking distance of the Presidio, the Laurel Inn is a cheerful four-story hideaway in San Francisco's toniest neighborhood. The blue-tiled 50s-era façade and wood-paneled elevator retain the original building's breezy California spirit, but the 49 rooms have been renovated with expansive windows, Midcentury Modern furnishings, and a modish pastel color palette. Rare residential comforts—en suite kitchenettes, fresh-baked cookies, full-size Jonathan Adler toiletries, and pet-friendly amenities—make it ideal for a longer stay. [jdvhoteles.com](http://jdvhoteles.com); doubles from \$249.

#### WHAT'S NEXT

The Bay Area's hotel surge hasn't slowed down yet: the Financial District's **Galleria Park Hotel** unveiled its extensive redesign in February, and the 42-room **Lodge at the Presidio** will open this summer, offering access to 24 miles of trails with glittering views of Alcatraz and the Golden Gate Bridge. Later this year, the 194-room **Virgin Hotel San Francisco** comes to SoMa, with two decked-out penthouse suites.

AUBRIE PICK/COURTESY OF HOTEL KABUKI

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